

The Voice

Rob Ferre

RobFerre.com



**WEDDING PRO
CONVENTION**

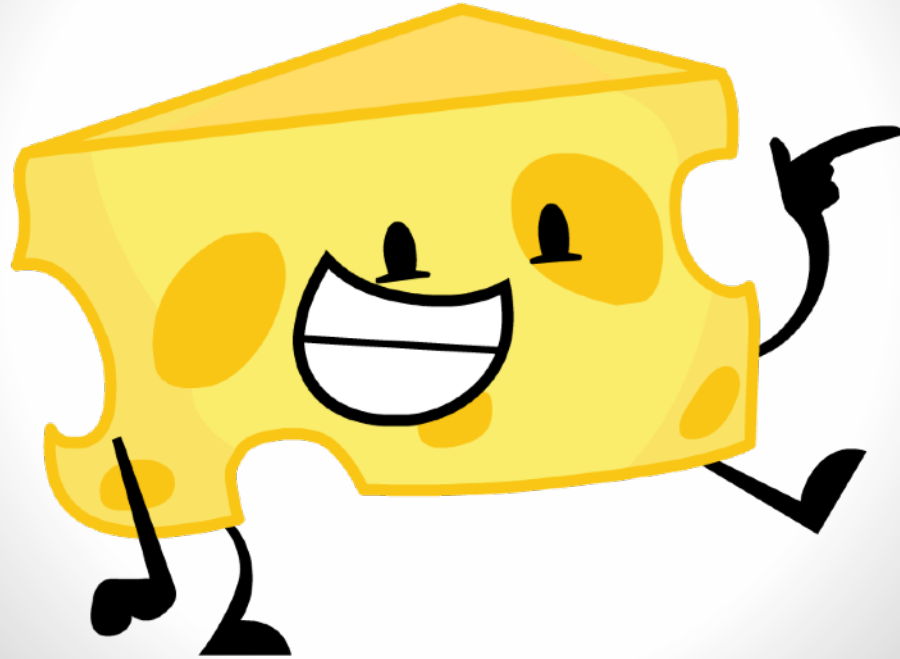
Las Vegas Convention
Center



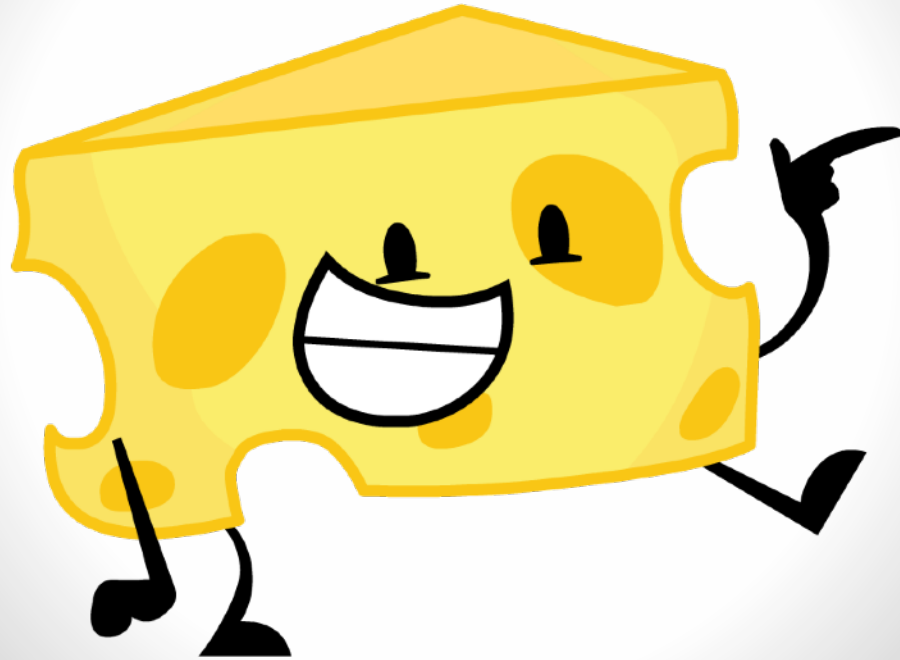
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**ROB
FERRE**

Cheesy Wedding DJ



Cheesy = Inauthentic





Bill Herman



Todd Mitchem



Mark Ferrell Marbecca Method



Proper Vocal Technique

- Warm Up Your Voice
- Use your natural speaking voice
- Use your diaphragm
- Resonate from your chest



What is your roll as a Master of Ceremonies?

- Setting the stage
- Director of events
- Creating Context
- Facilitator of energy



Master of Ceremonies vs Emcee

- What's the difference?
- When is it appropriate to get on the mic?
- What is my role?





Announcing vs Emceeing



Addressing your audience

- Ladies and gentlemen
- Friends and family
- Distinguished guests
- Folks
- You guys



Adjust your vocabulary

- Alright (Allllllllright)
- Please...
- I want you to...
- I need you to...
- I'd like to ask...
- At this time...



The Ceremony



What's in name?

- “The Bride and Groom” (Rob and Larissa)
- “The brides” (Ali and Haley)
- “The grooms” (Paul and Daniel)
- “The Happy Couple”



Welcome and Introduction



Welcome and Introduction



Your Applause Line Sucks



Alternative Applause Lines

- Put your kitten paws together
- And the crowd goes wild
- Clap It Up for...
- A big hand for...
- One more time...
- Once again...



“Project your love for Mike and Annie in the form of cheers of applause!”



Improvisation



Toasts



Callback



Toasts



Cake Cutting



Dancing and Finale



7:15 - Welcome and Grand Entrance:

7:20 - Bride and Groom Entrance: *Can't Stop the Feeling*

1. Krikor and Megan
2. Adam and Marina
3. Josh and Aline
4. Brooks and Manna
5. Walker and Jenny
6. Michael and Brittany (Groom's sister)
7. Daniel and Emillia (Bride's sister)
8. Best Man: Chris and Maid of Honor: Emma (Bride's sister)
9. "The new Mr. and Mrs. Rawlings!"

7:25 - Bride and Groom First Dance: *Say You Won't Let Go by James Arthur (Fade out sway at the dip)*
"The new Mr. and Mrs. Rawlings!"

7:30 - Welcome toast - Parents of the Groom: *Bill and Sally Rawlings*

7:35 - Blessing by Grandma Coty (grandmother of the groom)

Song Dedications:

1. *I Cross My Heart* by George Strait for Brittany and Michael Porazzo (3 years)
2. *Stay with You* by John Legend? for Walker and Jenny Hewlett (Almost a year)
3. *Thousand Years* for Daniel and Julie Rosales (2 Years)

8:00 - Toasts: Champaign Toasts

1. Maid of Honor - Emma Araujo (older sister of bride)
2. Best Man - Chris Romero (High School Sweetheart)

8:15 - Cake Cutting: *Sugar by Maroon 5*

8:25 - Mother/Daughter Dance: *Como e Grande o Meu Amor Por Voce*
"Priscilla and her Maria"

8:30 - Mother/Groom Dance: "The Perfect Fan" by Backstreet Boys
"Brent and his mother Sally" (Invite mothers and their special someone to dance)



MC Faux Pas

- Unnecessary Play by play commentary
- Unnecessary announcements
- Letting your audience know you screwed up
- Pronouncing names incorrectly
- Insulting your audience





BE IN THE MOMENT



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Be yourself!

And remember
it's not about you,
it's about them!





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